



Undergraduate Program Information

2023 - 2024



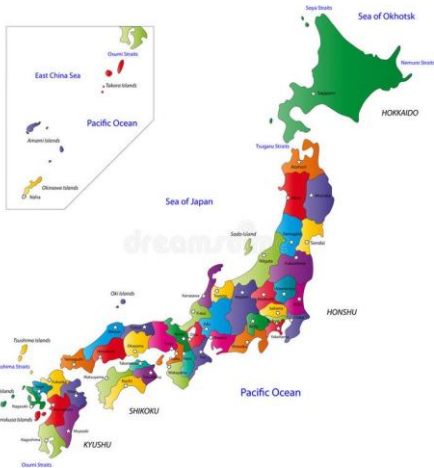
AT LAKELAND, WE'RE ALL ABOUT **▶ CHANGING LIVES.**

Get an authentic American education in the heart of downtown Tokyo.

It's the best of both worlds – experience life in Japan while receiving top-tier instruction alongside students from all over the world.

No matter your intended major or career, we are committed to prepare you for life after graduation through a variety of degree paths. A fully accredited four year Business Administration degree can be completed right here in Tokyo, where you can specialize in Communication, Hospitality Management, and/or International Business!

We serve as a platform for future leaders and their ambitions of graduate school, corporate careers, entrepreneurship and everything in between.



Lakeland University Japan's Undergraduate Program

Lakeland University Japan's (LUJ) customizable program is like no other; it gives students the opportunity to get a Bachelor of Arts (B.A.) degree in Business Administration, with an emphasis on International Business, Hospitality Management, and Communications, all while staying in Japan for the full 4 years!

If Business isn't the major of your choice, there is the option of switching to our main campus in Sheboygan, WI (LUW), or to our sister school, Virginia Wesleyan University (VWU), and pursue from a choice of 60+ majors! You are more than welcome to switch campuses after obtaining an Associate of Arts (A.A.) degree at LUJ, and continue your 3rd and 4th year at either LUW or VWU, or even both. Another option for students who already decided on a major that either LUW or VWU offers, is take classes at LUJ and switch campus locations within one year to further pursue your major of choice and concentrate on the required courses being offered at our other campuses!

Along with Business Administration being LUJ's first B.A. degree, we also will be offering Student Run Business (SRB), Cooperative Education (COOP), and internship opportunities for students looking to find employment after obtaining their B.A. degree!

Students who have successfully completed a B.A. in Business Administration from Lakeland University Japan should be able to:

- Explain the major concepts in the functional areas of accounting, economics, marketing, finance, management, leadership, and management information systems
- Construct and present effective oral and written forms of professional communication.
- Identify the key legal and ethical issues related to contemporary business conduct
- Demonstrate responsible and effective workplace behavior skills and traits in a professional business environment.

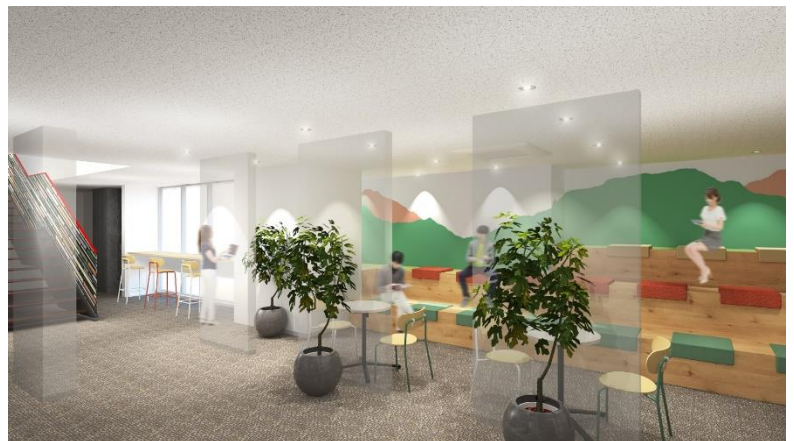


Ryogoku Campus Interior 4F

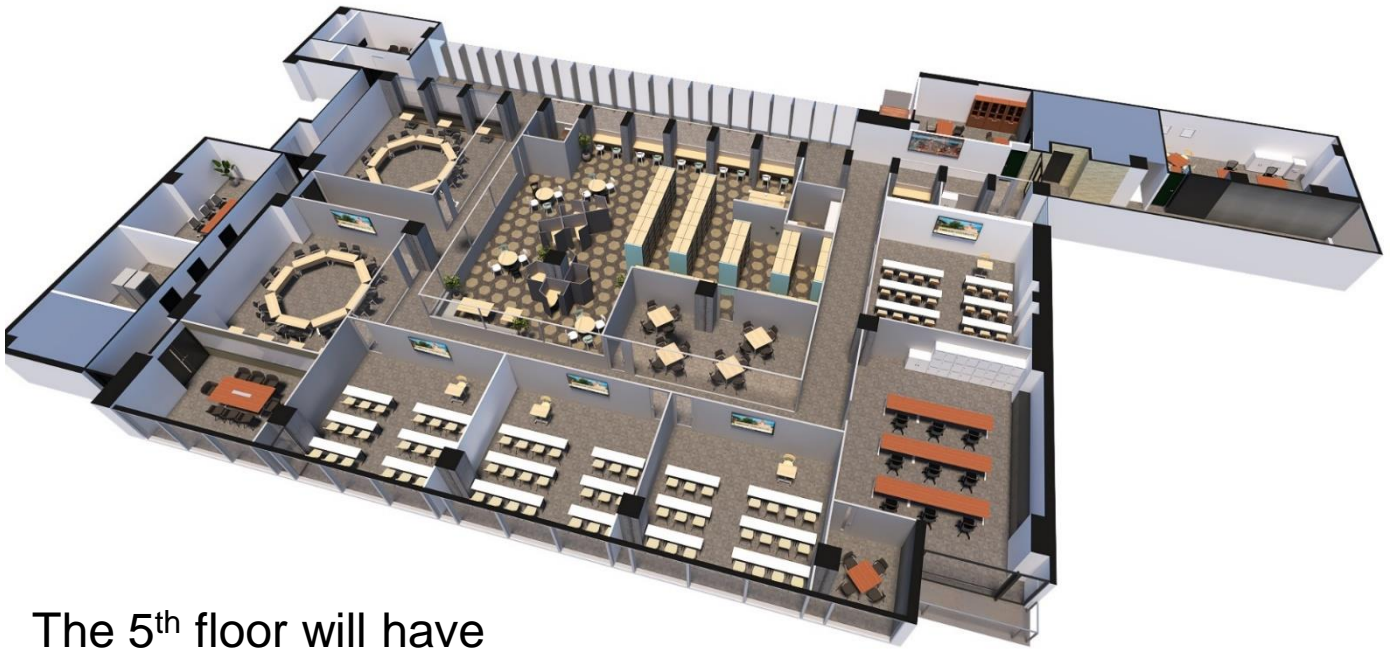


The 4th floor consists of mainly classrooms, with a spacious café and student lounge area, where students can socialize, study, and relax.

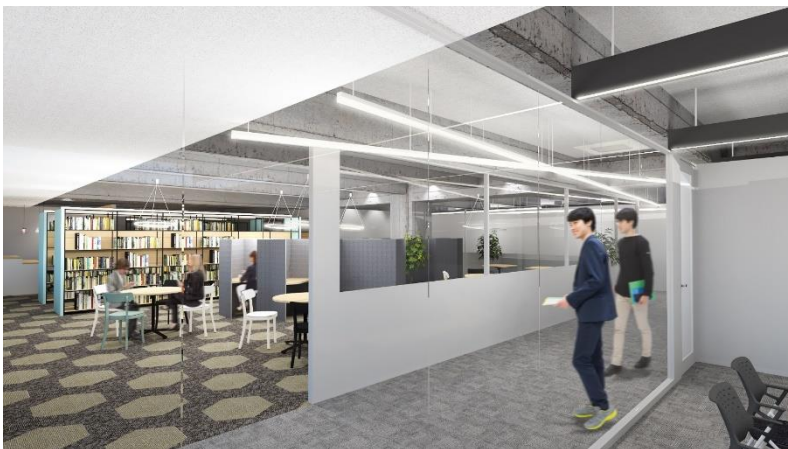
We also have a professional counselor and health office, for students who need some counseling or some advice on how to cope with college life here in Japan.



Ryogoku Campus Interior 5F



The 5th floor will have our library, where students can study, get tutoring at our Learning Center, and also consult with our career development and Co-op staff, for internships and job hunting support.



One of the biggest highlights is the Student Run Business (SRB) program, where students can work on campus while running LUJ operations, all while earning income and college credits!

Ryogoku Campus Interior 6F

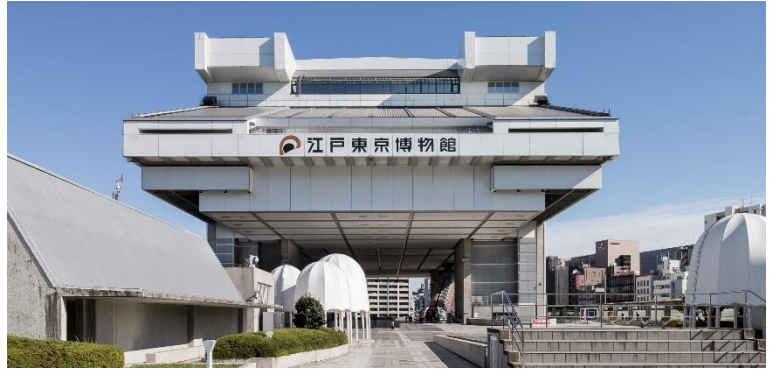


The 6th floor consists mainly of teacher offices, along with Admissions, Student Affairs, and Academic Affairs offices. Our Conference Center, one of the SRB's, will be the center stage for most, if not, all of LUJ events! Able to hold more than 100 people, this area will be managed by SRB, who will rent/lease the Conference Center for 3rd party groups and companies who are interested in using the center for events, testing sites, lectures, anything our SRB and Marketing team, which will also be an internship opportunity, can think of and promote!



LUJ Surrounding Areas

The areas surrounding LUJ and Ryogoku, such as Asakusa, Akihabara, and Ueno will provide many cultural and social experiences for our students to fully enjoy Japan, as well as business opportunities for our students to conduct Co-op and Internships!



VISIT LUJ

If you are living in Japan or visiting Japan, we invite you to visit our school. It is the best way for you to see our unique campus atmosphere. You can observe classes or take a campus tour.

Our staff can arrange individual appointments with you to answer any questions you might have about LUJ. To better assist you, we would appreciate if you make an appointment before your visit.



RESERVE ONE-ON-ONE INFORMATION SESSIONS TODAY!

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