

PARTNERWAYS

WHY LAKELAND?



- 100% of Classes in English
- American-style Education
- Focused Class Size
- Diverse Student Body
- Student Visa Sponsorship
- Seamless transfer to U.S. campuses



LAKELAND UNIVERSITY JAPAN

ASSOCIATE OF ARTS

BACHELOR OF ARTS

BUSINESS ADMINISTRATION
COMMUNICATION
HOSPITALITY MANAGEMENT
ORGANIZATIONAL LEADERSHIP DEVELOPMENT

BACHELOR OF SCIENCE

DATA SCIENCE

15+

TRANSFER MAJORS
AT PARTNER
SCHOOLS

MASTER OF SCIENCE IN LEADERSHIP AND ORGANIZATIONAL DEVELOPMENT (MS-LOD)

MASTER OF BUSINESS ADMINISTRATION (MBA)



Apply Now

LUJ.LAKELAND.EDU



CUSTOMIZE YOUR DEGREE!

COMPLETE THE CORE
COURSES ALONG
WITH YOUR CHOICE
OF COURSES FROM 7
OF THE 8 AREAS OF
STUDY:

Writing & Lit	History
Science	Social Science
Math	Phil./Religion
Art	World Lang.

ASSOCIATE OF ARTS

Explore a wide range of subjects with an Associate of Arts in General Studies. This flexible program develops critical thinking, communication, and problem-solving skills, preparing you for success in further education or various careers.

REQUIRED / CORE COURSES

- GEN100 Writing Workshop
- GEN101 Reading Workshop
- GEN102 Math Workshop
- ★ GEN110 Composition I - 3 Units
- Composition I - 4 Units
- ★ GEN112 Composition II *
- ★ COM111 Public Speaking
- GEN3XX Core II *
- ★ MAT120 Quantitative Reasoning
- MAT140 Advanced Algebra
- MAT140W Adv. Algebra Workshop
- ★ GEN130 Core I

Writing & Literature

GEN134	Humanities I
WRT201	News Writing
WRT330	Advertising & Pub. Rel. Writ
ENG250	Intro to Women's Literature
ENG260	The Art of Film

Science

BIO100	Introduction to Biology
BIO101	Environmental Science
BIO280	Urban Ecology

Mathematics

MAT162	Pre-Calculus
MAT220	Probability & Statistics
MAT231	Calculus

History

HIS101	World History I
HIS102	World History II
HIS111	U.S. History I
HIS112	U.S. History II
HIS221	History of Europe
HIS214	Environmental Hist. of Japan
HIS280	History of Gender & Ldrshp.
HIS311	The Ancient World
DL221	American Government

Social Sciences

ANT110	Introduction to Anthropology
ANT223	Cultural Anthoropology
ANT280	Anthropology of Japan
ECN230	Principles of Microeconomics
ECN235	Principles of Macroeconomics
DVS150	Diversity & Social Justice
PSY200	General Psychology
SOC100	Introduction to Sociology
SOC250	US-Japan Relations

Philosophy & Religion

PHI110	Logic
PHI221	Introduction to Philosophy
PHI232	Ethics
REL232	Eastern Religious Traditions
REL280	Special Topic in Religion

Art

ART101	Drawing I
ART151	2-Dimensional Design
ART264	Art History II
ART280	Art & Architecture of Japan
SDN103	Web Design
MUS111	Music Theory I
MUS120	Music in History & Culture
MUS221	Jazz History
MUS280	Music of Japan
MUS265	History of Rock and Roll
THE101	Introduction to Theatre
THE119	Acting

World Languages

CHI101	Elementary Chinese I
JPS101	Elementary Japanese I
JPS102	Elementary Japanese II
JPS201	Intermediate Japanese I
JPS202	Intermediate Japanese II
SPA101	Elementary Spanish I
SPA102	Elementary Spanish II
CHI202	Elementary Chinese II

ELECTIVE COURSES

- CPS100 Introduction to Computers
- GEN103 College Success Seminar
- JST220 Chanoyu: Way of Tea
- JO245CPL Gateway to Sustainability
- JO/COM251 Manga & Anime
- BUS285 Intro. to Leadership
- JOELECPL Issues in Higher Education

Total credits (AA):

60



MARKETING & SALES

HUMAN RESOURCES

FINANCE &
ACCOUNTING

OPERATIONS &
PROJECT
MANAGEMENT

CUSTOMER SERVICE &
SUPPORT

ENTREPRENEURSHIP &
BUSINESS

MANAGEMENT

BACHELOR OF ARTS **BUSINESS ADMINISTRATION MAJOR**

Gain a strong foundation in business fundamentals while also exploring the core management philosophies that drive successful companies.

CHOOSE 1 EMPHASIS



COMMUNICATION

Develop the skills and management techniques essential for success in the hotel, restaurant, and hospitality industries.



INTERNATIONAL BUSINESS

Gain a global perspective on business operations, including finance, law, and branding.



HOSPITALITY

Master essential skills for the hospitality industry, including resource management, food and beverage management, and accommodations management



MARKETING

Develop expertise in market research, communications, and consumer behavior to build effective strategies for promoting products and services.



DIGITAL MARKETING

Gain skills in strategic online media, digital communication, and data-driven marketing techniques to engage audiences in the digital landscape.



PUBLIC RELATIONS

ADVERTISING

BRAND MANAGEMENT

NEWS/SOCIAL MEDIA

JOURNALISM

EDITING

DIGITAL MARKETING

REPORTING

CONTENT STRATEGIST

BACHELOR OF ARTS COMMUNICATION MAJOR

Discover how communication has evolved in the digital age, from the shifting landscape of print media to the growing power of social media. Learn the skills needed to navigate and contribute to a global communication network.

COMIII FUNDAMENTALS OF PUBLIC SPEAKING

COM130 INTRO TO MASS MEDIA

COM211 INTERPERSONAL / TEAM COMM.

COM220 PERSUASION & ADVOCACY

COM330 STRATEGIC NEW MEDIA & DIGITAL COMM.

COM340 COMM. THEORY

COM350 REHTORICAL CRITICISM

COM351 MIXED METHODS RESEARCH

COM370 INTERCULTURAL COMM.

WRT200 COPYWRITING & EDITING

COM400 INTERNSHIP IN COMM.

WRT212 THE MIRROR: NEWSWRITING

COM212 TEAM BASED & GROUP COMM.

COM225 POLITICAL COMM. & ACTIVISM

COM235 COMM., CONFLICT, & NEGOTIATION

COM335 CRISIS COMM.

COM480 SPECIAL TOPICS IN COMM.



HOTEL & RESORT
MANAGEMENT

EVENT PLANNING

FOOD & BEVERAGE
OPERATIONS

TOURISM & TRAVEL
SERVICES

GUEST SERVICES &
CUSTOMER
EXPERIENCE

HOSPITALITY
MARKETING & SALES

CRUISE & AIRLINE
OPERATIONS

BACHELOR OF ARTS HOSPITALITY MAJOR

Build a strong foundation in business while exploring the global hospitality industry. Based in one of the world's top travel destinations, you'll study hotel operations, tourism, and guest services—with the flexibility to tailor your degree through areas like marketing or international business.

**OPPORTUNITY TO PARTICIPATE IN COOP PLACEMENTS
(CREDITED WORK EXPERIENCE).**

SAMPLE PLACEMENTS, 2025:

SUMIDA TOURISM ASSOCIATION

POSITION : PUBLIC RELATIONS TEAM STAFF

Plan, promote and implement English walking tours in Sumida, including Sumo-themed tours in Ryogoku. Support the promotions of Sumida tourism especially through social media.

Requirement: Business level English

PENINSULA HOTEL TOKYO

POSITION : SERVICE STAFF

Work in Food and Beverage team. (Serve food & beverage to the guest in restaurant, order take, reception role)

Requirement: Business level English(preferred); Preferred to have work experience in 5 star hotel or equal shop establishment



TEAM & PROJECT
MANAGEMENT

CORPORATE TRAINING
& DEVELOPMENT

HUMAN RESOURCES

OPERATIONS
MANAGEMENT

NONPROFIT &
COMMUNITY
LEADERSHIP

ORGANIZATIONAL
CONSULTING

BACHELOR OF ARTS ORGANIZATIONAL LEADERSHIP & DEVELOPMENT MAJOR

Develop the leadership and communication skills needed to grow within any organization. This program focuses on team dynamics, workplace training, and business strategy—preparing you to lead with confidence in a variety of professional settings.

STUDENTS WHO HAVE
SUCCESSFULLY
COMPLETED THIS
COURSE SHOULD BE
ABLE TO:

- Explain major concepts within functional areas industry.
- Construct and present effective oral and written forms of professional communication.
- Identify key leadership challenges and ethical issues related to the contemporary workplace.
- Evaluate responsible and effective workplace behavior skills and traits in a professional business environment.



DATA ANALYSIS

BUSINESS
INTELLIGENCE

AI & MACHINE
LEARNING

MARKETING
ANALYTICS

FINANCIAL ANALYTICS

OPERATIONS
ANALYTICS

TECH & PRODUCT
DEVELOPMENT

BACHELOR OF SCIENCE **DATA SCIENCE MAJOR**

Learn how to collect, analyze, and interpret data to solve real-world problems. Explore how data influences everything from business decisions to public policy and innovation. Develop the skills to turn raw information into meaningful insights that drive smarter choices.

STUDENTS WHO HAVE
SUCCESSFULLY COMPLETED THIS
COURSE SHOULD BE ABLE TO:

- Develop a computer program using programming languages.
- Properly manage databases.
- Apply project management principles and techniques to data sciences projects.
- Assess the quality of data input, interpret results, and investigate issues for large data sets using appropriate technical methods and models.
- Use mathematical methods and statistical methods and techniques in models and data science.
- Develop a statistical model using statistical software packages.
- Formulate and use appropriate models of industrial data analysis to solutions to industry-related challenges.



EXECUTIVE
LEADERSHIP

STRATEGIC
MANAGEMENT

FINANCE &
INVESTMENT

MARKETING & BRAND
STRATEGY

ENTREPRENEURSHIP

BUSINESS
CONSULTING

OPERATIONS &
SUPPLY CHAIN
MANAGEMENT

POSTGRADUATE **MBA** **MASTER OF BUSINESS ADMINISTRATION**

Advance your career with a broad-based graduate business degree that builds leadership, strategy, and problem-solving skills. Through case studies and real-world applications, you'll learn to navigate global business challenges with confidence and integrity.

SEMESTER 1

APPLIED MARKETING MANAGEMENT
BUSINESS RESEARCH METHODOLOGY

SEMESTER 2

LEADERSHIP: THEORIES AND PERSPECTIVES
LEGAL & REGULATORY ENVIRONMENT OF BUSINESS

SEMESTER 3

LEADERSHIP SEMINAR
ORGANIZATIONAL CHANGE AND DEVELOPMENT

SEMESTER 4

CORPORATE STRATEGY AND DECISION MAKING
ORGANIZATION EFFECTIVENESS

SEMESTER 5

APPLIED MICROECONOMICS THEORY
APPLIED MANAGERIAL ACCOUNTING

SEMESTER 6

MANAGERIAL FINANCE
PRODUCTION & OPERATIONS MANAGEMENT



ORGANIZATIONAL
DEVELOPMENT

CHANGE
MANAGEMENT

LEADERSHIP
COACHING

HUMAN RESOURCES &
TALENT STRATEGY

TRAINING &
DEVELOPMENT

DIVERSITY, EQUITY &
INCLUSION (DEI)

CORPORATE
STRATEGY & CULTURE
CONSULTING

POSTGRADUATE

MS-LOD MASTER OF SCIENCE IN LEADERSHIP AND ORGANIZATIONAL DEVELOPMENT

Strengthen your leadership and management skills for today's fast-changing workplace. This business-focused graduate program prepares you to lead teams, drive change, and improve organizational performance—ideal for professionals across industries looking to grow into strategic leadership roles.

SEMESTER 1

APPLIED MARKETING MANAGEMENT
BUSINESS RESEARCH METHODOLOGY

SEMESTER 2

LEADERSHIP: THEORIES AND PERSPECTIVES
LEGAL & REGULATORY ENVIRONMENT OF BUSINESS

SEMESTER 3

LEADERSHIP SEMINAR
ORGANIZATIONAL CHANGE AND DEVELOPMENT

SEMESTER 4

CORPORATE STRATEGY AND DECISION MAKING
ORGANIZATION EFFECTIVENESS

SEMESTER 5

APPLIED MICROECONOMICS THEORY
CAPSTONE GROUP PROJECT - MS-LOD PROGRAM

TRANSFER PATHWAYS



► BATTEN & BLACK SCHOLARSHIP

FOR LAKELAND JAPAN STUDENTS WISHING TO TRANSFER TO LAKELAND WISCONSIN OR VIRGINIA WESLEYAN.

- WHO: Lakeland Japan Students after their 1st year
- WHAT: yearly tuition scholarship
- US\$18,000* Lakeland Wisconsin
- US\$21,000* Virginia Wesleyan

*2025 quotes. Scholarship amount subject to change.

IF YOU DO NOT HAVE THE
CURRENT ENGLISH PROFICIENCY
REQUIREMENTS FOR THE
UNDERGRADUATE PROGRAM:

LISTENING
&
SPEAKING

WRITING

READING

CRITICAL THINKING

GRAMMAR

VOCABULARY

DISCUSSION SKILLS

NOTE-TAKING

READING & WRITING
STRATEGIES

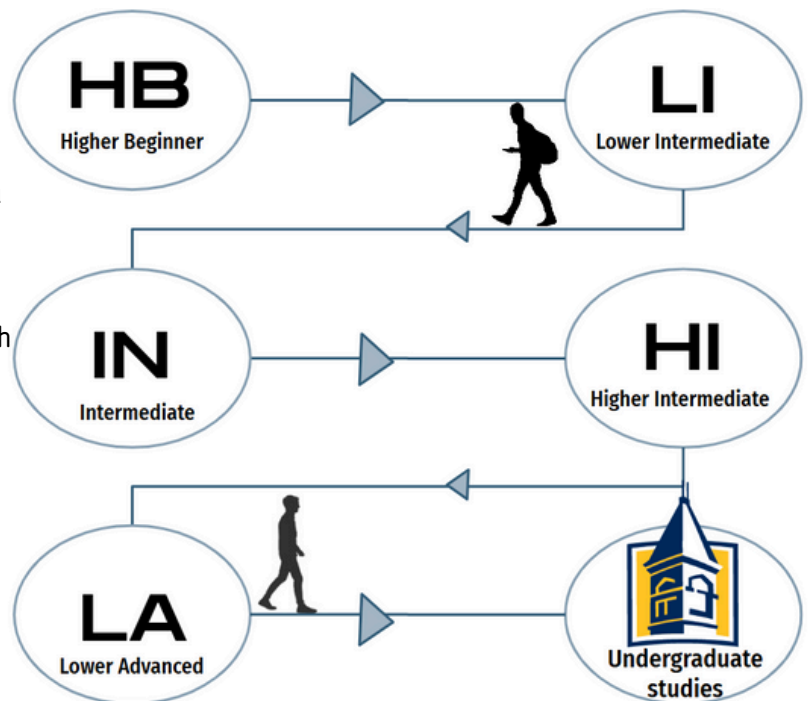
PREPARATORY COURSE

EAP

ENGLISH FOR ACADEMIC PURPOSES

The English for Academic Purposes (EAP) is an intensive program designed to bring focus and attention to the various skills, both language and study, needed to succeed at an American university. After completing the EAP Program, **8 college credits** will be transferable towards your Lakeland degree.

There are 5 levels in total. Which level you start at will be determined by your current level of English





NOT SURE ON YOUR MAJOR?

YOU DO NOT NEED TO DECIDE
UNTIL YOUR 2ND YEAR

OR

TAKE OUR 2 YEAR ASSOCIATE
OF ARTS DEGREE INSTEAD



APPLY NOW
(日本語 & ENG)

To find out more information

OPEN CAMPUS: ONCE A MONTH

INDIVIDUAL INFO SESSION: BY APPOINTMENT



admissions@japan.lakeland.edu



(+81) 03 6240 4215



ENGLISH & 日本語
AVAILABLE

