



Bachelor of Arts Program at LUJ

Courses shown in red below are duplicates of grades shown on the AA page. AA, students may take any 100, 200, or 300-level courses in the business program so long as prerequisites are fulfilled.

Bachelor of Arts Degree Requirement

CRITICAL THINKING SKILLS:

GEN 3XX Core II (many variants)

GEN 4XX Core III (many variants)

Business Administration Core Courses

ACC 210 Financial Accounting*	BUS 410 Business Law I*
ACC 220 Manegerial Accounting Principles*	BUS 491 Business Policy & Strategy (WI)*
BUS 150 Introduction to Business	ECN 230 Principles of Microeconomics
BUS 301 Management Info. Systems*	ECN 235 Principles of Macroeconomics*
BUS 330 Management Principles*	MAT 220 Probability & Statistics*
BUS 340 Principles of Business Finance*	MKT 350 Marketing Principles

Communications Emphasis

COM 21	2 Team-Based & Group Comm.	
COM 330	Strategic New Media & Digital Comm.*	
WRT 20 ⁻	News Writing*	
WRT 330	Advertising & Public Relations Writing*	

Hospitality Management Emphasis

BUS 380	Human Resource Management*	
HSP 211	Intro to Hospitality Management	
HSP 315	Food and Beverage Management*	
HSP 316	Accommodations Management*	

International Business Emphasis

BUS 284 Must take B	Principles of International Business US 284 + 4 of the courses below	
BUS 366	Global Financial markets*	
BUS 370	Intercultural Communications	
BUS 469	Global Marketing & Mgmt. Strategies*	\square
BUS 474	International Law & Regulations*	
ECN 365	International Economics*	
JPS 100	Basic Japanese for Business	
SPA 100	Basic Spanish for Business	

Only one Basic Language for Business course will count towards emphasis

Discipline to opt out of