



Bachelor of Arts Program at LUJ

Courses shown in red below are duplicates of grades shown on the AA page. AA, students may take any 100, 200, or 300-level courses in the business program so long as prerequisites are fulfilled.

Bachelor of Arts Degree Requirement

CRITICAL THINKING SKILLS:

GEN 3XX Core II (many variants)

GEN 4XX Core III (many variants)

Business Administration Core Courses

| ACC 210 Financial Accounting* | BUS 410 Business Law I* |
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| ACC 220 Manegerial Accounting Principles* | BUS 491 Business Policy & Strategy (WI)* |
| BUS 150 Introduction to Business | ECN 230 Principles of Microeconomics |
| BUS 301 Management Info. Systems* | ECN 235 Principles of Macroeconomics* |
| BUS 330 Management Principles* | MAT 220 Probability & Statistics* |
| BUS 340 Principles of Business Finance* | MKT 350 Marketing Principles |

Communications Emphasis

| COM 21 | 2 Team-Based & Group Comm. | |
|---------------------|---|--|
| COM 330 | Strategic New Media & Digital Comm.* | |
| WRT 20 ⁻ | News Writing* | |
| WRT 330 | Advertising & Public Relations Writing* | |
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Hospitality Management Emphasis

| BUS 380 | Human Resource Management* | |
|---------|---------------------------------|--|
| HSP 211 | Intro to Hospitality Management | |
| HSP 315 | Food and Beverage Management* | |
| HSP 316 | Accommodations Management* | |

International Business Emphasis

| BUS 284 Must take B | Principles of International Business US 284 + 4 of the courses below | |
|------------------------|---|-----------|
| BUS 366 | Global Financial markets* | |
| BUS 370 | Intercultural Communications | |
| BUS 469 | Global Marketing & Mgmt. Strategies* | \square |
| BUS 474 | International Law & Regulations* | |
| ECN 365 | International Economics* | |
| JPS 100 | Basic Japanese for Business | |
| SPA 100 | Basic Spanish for Business | |
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Only one Basic Language for Business course will count towards emphasis

Discipline to opt out of